

M A C Y S H E A

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513.706.8572

PROFILE

A designer, illustrator, and creative. Drawn to stories, influenced by travels, and passionate about designing to fit the body and the movement of daily life. Skilled in digital print and pattern design, but also conceptual story boarding and trend research. Independent, hardworking, and a team player, who brings energy each day and passion behind every project.

EDUCATION

University of Cincinnati

B.S Fashion Design

2018-2023

GPA: 3.7

University of the Arts- London

Study Abroad

Fall 2021

AWARDS

Martha Steinkamp Sherman

Scholarship

2022

Study Abroad Scholarship

Award, London

2021

Study Abroad Scholarship

Award, India

2018

DAAP Dean's List

2018- 2023

SKILLS

Adobe Suite (Illustrator,
Photoshop, & InDesign)

Microsoft Suite

Kaledo

Sewing

Machine Knitting

CLO 3-D Software

Styling

PLM

Trend Research

WORK EXPERIENCE

Carter's- Atlanta, Georgia

Assistant Designer for Little Planet, June 2023- Present

Conduct brand relative research to bring innovation into creative & silhouette sketching. Help set up design cards and flats for tech design and later relay information to cross functional partners.

Understand color and trends, and help set up color palette for each season. Proficient in PLM between setting up styles, but also adding comments to relay changes to overseas partners. In constant communication with cross functional partners helping develop new fabrics and trims, edit and perfect fit of past and new silhouettes, ensure designs align with selling and trends the team is seeing.

Sprints- Cincinnati, Ohio

Design Intern, Freelance Designer, & Design Manager, January 2022- January 2023

Assisted clients in creating custom patterns for major marathons such as Chicago, New York, Boston, and more. Hand drew each graphic element to represent the city, buildings, characters, known motifs, etc. Designed upcoming prints for in-line products, researching trends in the market and amongst the Sprints' consumer. Worked to help create an apparel category, outsourcing manufacturers and sending tech packs to them weekly, later launching the first set of windbreakers. Put together a Look Book for retailers to reference itemizing new collections, best sellers, and must have pieces. Merchandised and designed in store 6 ft spaces for local retail partners to better display new product.

NOBULL- Boston, Massachusetts

Apparel Design Intern, May 2021- August 2021

Designed into expansion sport categories based off of consumer and competitor research. Organized material library for ease of pulling for collections. Conducted wear test sample garments and sent them to testers for feedback. Styled athletes for competitions as well as created PR boxes for events. Helped assist in merchandising the Cross Fit Games hosted in Madison, Wisconsin. Worked one on one with athletes ensuring kits fit properly and assisted in learning about the brand. Helped put together each athletes individual kit for games, consisting of over \$4000 worth of product.

Bardot Bow Gallery- Cincinnati, Ohio

Assistant Designer, August 2020- January 2021

Complete orders from beginning to end through Etsy storefront. Assist in customer service by responding to messages and fulfilling requests. Choose fabrics and ribbons for Fall and Holiday 2020. Create new designs and multiple prototypes for expansion in the product line. Constant attention to detail as products are being made and shipped out. Assisted in wholesale orders for boutiques, workout studios, and salons. Worked constantly keeping boss in touch with any updates to the store as well as inventory and then relaying information to our wholesale sewer.

Lands' End- Madison, Wisconsin

Assistant Kid's Design Intern, January 2020- May 2020

Conducted research on competitor brands on-line and in store. Looked into different fabrications of fabrics in order to expand the kid's brand for all purpose clothes. Assisted in creating the Girl's Spring 2021 line and designed the second ever collection of active wear for Lands' End Girl's. Created graphics for multiple different t-shirts and worked with the CAD team to create patterns that matched back to heritage concepts, and other all department concepts. In constant communication with co-workers from other departments, as well as kid's, aligning on design of collections, graphics, details, silhouette, etc.